

## **On your marks, get set, goatee! – New product range for professional hair and beard styling**

**Ulm, 01 July 2020 – For perfect styling and a well-groomed beard, you need the perfect tool. With the new BarbersCorner series, consisting of a total of six products, Beurer presents a high-quality beauty range for men.**

From now on, Ulm's healthcare specialist Beurer will not only be responsible for the beauty care of women, but will also captivate the world of male grooming, offering six new products to keep you looking sleek. The entire BarbersCorner range, with the exception of the HR 2000 battery-powered precision trimmer, features an LED display with a travel safety and charging indicator and can be used in both battery and mains operation modes. The battery-powered devices are equipped with a practical quick-charge function, which makes them fully ready for use in just five minutes. HR 2000 and HR 4000 are splash-proof, while HR 5000, HR 6000, HR 7000 and HR 8000 are waterproof.

### **The HR 2000 Precision trimmer:**

The battery-powered HR 2000 Precision trimmer, with its vertical stainless steel blade, is used for trimming eyebrow, nose and ear hair. With the additional comb attachment, the device can be set to trim to an exact length of three or six millimetres. The blade attachment can be removed for hygienic cleaning.

### **The HR 4000 Beard styler:**

A dapper, well-kept beard is the latest trend – the HR 4000 shapes it quickly and professionally. The device with LED display and high-quality titanium-coated stainless steel blade offers a razor-sharp shave. It has two length-adjustable comb attachments, a precision attachment with a slim contour blade, and an extra comb attachment for a trim length of one, three or five millimetres, enabling you to style your beard to perfection. After a charging time of 60 minutes, the HR 4000 can be used in battery operation mode for just as long.

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**The HR 5000 Hair clippers:**

Thanks to the stainless steel blade with titanium coating and LED display, the elegant HR 5000 Hair clippers ensure a well-groomed appearance. Various attachments and accessories allow for versatile just-stepped-out-of-the-barbers hair styling. The high-performance lithium-ion battery can last for 60 minutes of use. Precision adjustment can be made in five stages using a slide bar for individual cutting length. The hair clippers also have two different comb attachments and an integrated thinning function. The cutting attachment can be removed for hygienic cleaning.



**The HR 6000 Body groomer:**

The HR 6000 Body groomer is the perfect all-round device for removing hair from any part of your body. The flexible double-sided stainless steel blade ensures a safe and thorough shave in no time at all. The device has an LED display and a length-adjustable rotating attachment. A 60-minute charging time is followed by 60 minutes of shaving. The self-sharpening blades also eliminate the need to buy replacement blades.



**The HR 7000 Foil shaver:**

The triple clipping system of the HR 7000 makes it possible to achieve a particularly thorough shave. The extendable detail trimmer allows you to combine your daily shave with precise beard and sideburn styling. Soft-touch sides ensure a non-slip grip and the LED display makes the operation more intuitive. The powerful lithium battery provides a shaving time of 60 minutes with a 90-minute charge time. The shaving head unit is detachable for easy cleaning.



**The HR 8000 Rotary shaver:**

With three spring-loaded double-ring shaving heads, the HR 8000 follows the contours of the face perfectly and is the ideal device for a comfortable and thorough shave. The additional 2-in-1 beard and sideburn styler, as well as the pop-up contour trimmer, enable you to try out different beard styles. The high-performance lithium-ion battery enables 60 minutes of use, with a charging time of 90 minutes. The device is easy to clean and, thanks to the quick-charge function, can be used again in no time for a complete shave in battery operation mode.



## **About Beurer**

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*<sup>®</sup> enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at [www.beurer.com](http://www.beurer.com).