

Press release

Climate targets in the spotlight: Beurer continues to drive sustainability forwards

Ulm, 17 April 2025 – The Ulm-based health specialist Beurer has taken another step towards ensuring an climate-friendly future, as the company's climate targets have now been officially validated by the Science Based Targets initiative (SBTi).

In achieving these milestones, Beurer is not only highlighting its responsibility in terms of protecting our climate and improving sustainability, it has also committed itself to reducing emissions – at its own sites and throughout the entire supply chain.

Sustainability as a long-term responsibility

"The current political situation shows that climate protection cannot be taken for granted. As we see it, sustainability isn't just the latest trend, it's a long-term responsibility. That's why we're continuing to focus on promoting sustainable business practices. Clear, science-based climate targets provide an important framework in this respect," emphasises Marco Bühler, Managing Director of Beurer.

In order to align these targets with the requirements of the Paris Agreement on climate change, the globally recognised SBTi initiative sets corresponding requirements for the participating companies. In 2022, Beurer committed to setting science-based climate targets in accordance with SBTi standards. Ever since then, the company has worked intensively on validating the near and long-term targets, as well as the net-zero targets. As a result, the company has further improved its climate footprint, expanded the underlying data, and optimised its strategy to reduce emissions.



Further information on Beurer's commitment in this field can be found at

<https://www.beurer.com/global/company/sustainability/>

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Beurer GmbH

Beurer GmbH

Söflinger Strasse 218
D-89077 Ulm
Tel. +49 (0)731 3989-0
Fax +49 (0)731 3989-295
www.beurer.com

Beurer press contact

Simon Schwörer
Email: presse@beurer.de

Social media



About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby, including blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu, and sleep & rest. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range, and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by Beurer and PhysioLine product groups, along with numerous abdominal muscle trainers. The baby category contains special products adapted to the needs of children, babies, and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at www.beurer.com.