

Press release

Test winner not once but twice: Beurer blood pressure monitors impress ETM Testmagazin jury

Ulm, 13 February 2025 – Beurer has once again scored outstanding test results with its products: In the current issue 02/2025 - No. 234 of German consumer test magazine ETM Testmagazin, the BM 53 and BC 87 Blood Pressure Monitors were awarded the highest rating of "VERY GOOD". What's more, the two models came out top of the pack in their respective categories.

In the category for upper arm blood pressure monitors with memory recall, the Beurer [BM 53](#) scored 94.2% and emerged as the winner of the comparison test. The jury were not only impressed by the very precise measurement and the large internal memory, but also the ease of use as well as the display, which the ETM test assessed as presenting the information very clearly and comprehensibly.



Beurer was also delighted that, in the same category, the Beurer [BM 27](#) achieved 2nd place with a "VERY GOOD" score of 92.1%. Another Beurer upper arm blood pressure monitor, the [BM 28](#) ("VERY GOOD" score of 92.0%), also scooped third place in the comparison test.



In the category for wrist blood pressure monitors, the Beurer [BC 87](#) achieved the highest test score with 95.0% and was also named the test winner in this category. According to the testers, the BC 87 takes very precise measurements and has a very large memory. The wrist blood pressure monitor was described as being easy to use, while its display impressed with its very clear and comprehensible design.

The results underline the high quality and reliability of Beurer blood pressure monitors.

Further information on the differences between blood pressure measurements taken on the wrist and upper arm can be found in the [Beurer health guide](#).

Beurer GmbH

Söflinger Straße 218
D- 89077 Ulm
Tel. +49 731/3989-0
Fax +49 731/3989-295
www.beurer.com

Beurer Press Contact

Simon Schwörer
E-Mail HQ: presse@beurer.de

Social Media



About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby, including blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu and sleep & rest. What's more, Beurer offers various beauty products in the categories of FaceCare, BodyCare, HairCare, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by beurer and Physioline product groups, along with numerous abdominal muscle trainers. The baby category contains special products adapted to the needs of children, babies and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a global distribution network spanning more than 100 countries ensure the company's ever-growing success. You can find more information at www.beurer.com.