

Natural family planning made easy – cycle tracking with ovulation thermometer and app

Ulm, 29 August 2018 – Natural methods for cycle tracking and targeted family planning are now easier than ever. The Beurer ovulation thermometer's modern temperature measurement technology, combined with a cycle app developed by health technology start-up, Ovy, gives you a whole new way of tracking the days you are more or less likely to conceive. Exact measurements allow you to better plan your pregnancy or just reliably track your cycle. Beurer is introducing two new ovulation thermometers at the IFA.

The Beurer OT 30 and OT 20 ovulation thermometers, together with the Ovy app, use the scientifically recognised symptothermal method to track the ovulation day, the fertile window, as well as the next period. Various symptoms including the basal temperature and other influencing factors are noted down daily in the app so that the cycle can be calculated as accurately as possible. As well as this, the app offers recommendations for nutrition and fitness during your cycle.

OT 30 – the next-generation ovulation thermometer with *Bluetooth*[®]



Natural family planning has never been so easy! The new OT 30 ovulation thermometer can send temperature values to the Ovy app automatically using *Bluetooth*[®]. This saves having to

note values down on paper, a previously time-consuming process in which mistakes were often made. Measurements can be taken orally or vaginally. The OT 30 is a medical device and is a cut above the rest with its high measurement accuracy ($\pm 0.05^{\circ}\text{C}$: 35.00°C – 38.00°C at an ambient temperature of 18°C – 28°C). It shows the values precisely to two decimal places in $^{\circ}\text{C}$ or $^{\circ}\text{F}$. The ovulation thermometer is waterproof, can be disinfected and has 30 memory spaces.

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OT 20 – the classic ovulation thermometer



Beurer offers the OT 20 ovulation thermometer as an entry-level model. Its measurements are just as accurate as the OT 30 ($\pm 0.05^{\circ}\text{C}$: $35.00^{\circ}\text{C} - 38.00^{\circ}\text{C}$ at an ambient temperature of $18^{\circ}\text{C} - 28^{\circ}\text{C}$), and it can also be used with the Ovy app. The measurements can be taken orally or vaginally and entered into the app manually. The ovulation thermometer is also a medical device. The extra-large display shows the values precisely to two decimal places in $^{\circ}\text{C}$. The product is waterproof, can be disinfected and has a memory space.

Beurer is presenting new products across all product areas at the IFA 2018. All of the highlights will be on show at Beurer's booth from **31 August to 5 September 2018** in **hall 4.1, booth 212**.

About Ovy

Ovy was founded in 2016 by the two sisters Eva and Lina Wüller. The healthcare technology start-up combines a cycle monitoring app with the ovulation thermometer to calculate the menstrual cycle. The goal is to help women all over the world monitor their reproductive health easily and effectively. The Ovy app is currently available for iOS and Android for free. For more information, visit www.ovyapp.com.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. Further information is available at www.beurer.com.