

FM 200 Achillomed®: Relieves problems with the Achilles tendon

Ulm, 29 August 2018 – The Achilles tendon is the strongest tendon in the human body. However, overstressing and incorrect stressing may result in problems in this area. At the IFA 2018, Beurer is presenting its new FM 200 Achillomed®, which can relieve such problems with the Achilles tendon with a soothing massage.

FM 200 – effective use at home



Lots of athletes will already have had negative experiences with the Achilles tendon. Overstressing, insufficient regeneration periods or incorrect footwear can turn this area into a sore spot. In addition to adjusting training intensity and equipment, massage treatments can

also provide relief.

You can now treat Achilles tendon problems conveniently at home with the FM 200 Achillomed®. The device can be individually adjusted using a footrest with height and width adjustment. Six rotating massage heads, two massage speeds and two massage directions allow further adjustments to be made for different requirements. An LED operating display gives the user a quick overview during treatment. The massage heads are removable and can therefore be cleaned easily and hygienically.

Beurer is presenting new products across all product areas at the IFA 2018. All of the highlights will be on show at Beurer's booth from **31 August to 5 September 2018** in **hall 4.1, booth 212**.

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About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. Further information is available at www.beurer.com.