

Beurer SL 60 snore mask: gentle snoring therapy for a good night's rest

Ulm, 29 August 2018 – Whether you are a night owl or an early bird, the quality of our sleep is crucial for our performance during the day. Snoring is one disruption to restful sleep – and according to the "Beurer sleep atlas 2017" it is a problem that 44 percent of Germans attribute to their partner. With the SL 60 snore mask, Beurer is expanding its SleepLine range and is presenting an innovative product for gentle sleep therapy and snoring analysis at the IFA in Berlin.

SL 60 – better sleep for an improved quality of life



Snoring is detected by the SL 60 snoring mask in real time through the recording of snoring noises and structure-borne noise. If snoring is detected, the integrated operating unit on the forehead reacts immediately and transmits vibration impulses with increasing intensity. Due to the body's reaction to this, the throat muscles become firm and the airways open. Breathing is calmed and the snoring sound decreases. You may also change your lying position. The maximum impulse intensity and the start time can be individually adjusted using the free "beurer SleepQuiet" app. The SL 60 snore mask is made from a soft material, the length can be adjusted, and thanks to the removable operating unit, it is machine-washable up to 30°C. The battery charge time is approx. two hours and the battery life is two to three nights for heavy snoring.

"beurer SleepQuiet" app – keep an eye on snoring

In addition to the snoring therapy setting options, the "Beurer SleepQuiet app" offers the possibility to analyse your snoring. This means, for example, that the number of snores per hour can be shown and the maximum snoring volume determined. The measurement data is shown

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graphically for different time periods (day/week/year). A diary function can be used to document influencing factors such as alcohol or stress.

Beurer is presenting new products across all product areas at the IFA 2018. All of the highlights will be on show at Beurer's booth from **31 August to 5 September 2018** in **hall 4.1, booth 212**.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. Further information is available at www.beurer.com.