

Recharge with an oasis of Beurer well-being at home

Ulm, 29 August 2018 – Every day we are faced from all sides with many influences around us, which we are aware of to a greater or lesser extent. To process all of these sensations and reclaim our minds for ourselves, we need to take time out to clear our heads. Instead of thinking "higher, faster, further", slowing down, mindfulness and serenity as priorities are becoming increasingly popular. At the IFA, Beurer will show from 31 August to 5 September how you can create an oasis of well-being within your own four walls. Air and light are also part of the process.

LR 500 air purifier – take a deep breath of fresh and clean air

Healthy, pure ambient air is vital for us as we spend around 90% of our lives in enclosed spaces. The LR 500 is Beurer's first app-controlled air purifier. The free "beurer FreshHome" app enables convenient control at home or when travelling. What's more, individual air cleaning schedules can be set for each day of the week. You can also operate it using the magic LED display with a sensor touch button. This displays the room temperature and humidity, too. A coloured indicator displays a real-time classification of the air quality.

The device's filter performance is 99.95%. A three-layered filter system, comprised of a prefilter, activated carbon filter and a HEPA 13 filter, is used in the air cleaning process. This filters domestic dust, animal hair, odours, pollen, various bacteria and viruses as well as harmful gases out of the air. Additional air cleaning can be achieved by activating the ultraviolet light. Allergic people and people who live in areas with high air pollution can take a deep breath of relief at home. A PM 2.5 sensor detects fine dust with particle sizes of up to 2.5 micrometres and adjusts the fan speed automatically when the particle level changes. The device offers 4 levels, a powerful turbo mode as well as a timer function (1-24 h). The LR 500 is suitable for rooms measuring from 34 - 106 m². Using it in your bedroom is no problem thanks to the night mode with quiet operation and dimmed operating panel.

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TL 20 daylight therapy lamp – soothing light therapy



A lack of sunlight can negatively affect your mood. Daylight therapy lamps can help to positively uplift your mood. With the TL 20, Beurer offers a particularly compact model which is perfectly suited for use at home, in the office or when travelling. The versatile stand can be used horizontally and vertically in two tilt angles each way. The energy-saving LED technology creates exceptionally bright and even illumination. A light intensity of around 10,000 lux can be achieved at a distance of approximately 10 cm. We recommend that you use the TL 20 for 30 minutes every day. The light therapy can easily take place while working or during a relaxing break. The colour temperature is 6,000 Kelvin. The device works with no UV or flickering. The one-button operation, which enables quick and easy use of the TL 20, is especially practical.

Beurer is presenting new products across all product areas at the IFA 2018. All of the highlights will be on show at Beurer's booth from **31 August to 5 September 2018** in **hall 4.1, booth 212**.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. Further information is available at www.beurer.com.