

Two Beurer products honoured in special test

Ulm, 13 August 2019 – Successful innovations: two new Beurer products won over the experts of ETM TESTMAGAZIN in a special test. The stress releaZer received a test rating of “VERY GOOD”, and the cellulite releaZer was rated as “GOOD”. The two devices were rated particularly highly as regards functionality, finish and battery life.

stress releaZer: breathing trainer and relaxation aid

One way of reducing stress is to perform conscious breathing exercises. Using the stress releaZer and the compatible “beurer CalmDown” app, you can analyse your own stress perception and are then provided with support in the relaxation process. The method used to reduce stress is heart rate variability (HRV) training. The product is placed on the diaphragm area and specifies a special breathing rhythm for the user. A vibration motor with low-frequency oscillations provides relaxation of the central nerve tracts in this area, making it easier for the user to switch off. The versatile features of the device were praised in particular, for example, the three breathing cycles (10/12/14 seconds) which the user can select as they desire, along with the additional light and heat function. In the free “beurer CalmDown” app, an individual training programme with reminder function can also be created and it is possible to round off the training units with relaxing musical compositions (forest/jungle/ocean). The stress releaZer also stood out with its ease of use and effectiveness. The product played a clear part in reducing stress among all the test participants.

cellulite releaZer: anti-cellulite massage for smooth, firm skin

At last, there is a product on the market that is scientifically proven to target cellulite*! The Beurer cellulite releaZer increases microcirculation in the tissue, and accelerates the reduction of fat molecules through the targeted use of vibration massage. This demonstrably and visibly tones up the deep tissue. During the treatment, the user first massages their thighs with the nub side of the device. They then glide the device towards the centre of the body using the coloured edge. In the test, the product stood out with its excellent finish and ease of use. Two massage programmes and three intensity levels are available. Non-slip handles with a soft-touch

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surface make it easier to use the device. Another advantage: the product is water-resistant (IPX 5) and therefore suitable for use in the shower. For the best results, the cellulite releaZer should be used every two days.

*Scientific study, 38 women, Institut proDERM Schenefeld/Hamburg, study no. 18.0090-53.

Links to the product tests:

<https://etm-testmagazin.de/tests/beurer-stress-releazer-atem-trainer-im-einzeltest-2899>

<https://etm-testmagazin.de/tests/beurer-cellulite-releazer-cellulite-massage-stab-im-test-2972>

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.