

Calling all men – Beurer presents its new Barbers Corner range

Ulm, 4 September 2019 – Ready, set, shave! With Barbers Corner by Beurer, not a single hair will be left unstyled. This beauty product range from the Ulm-based health specialist has new additions. Well-groomed, yet masculine – Beurer has the perfect product for every style. The new product range for men will be introduced at this year’s IFA in Berlin.

BARBERS CORNER


In future, you’ll be able to cut hair, trim beards and prune body hair with Beurer.

The new product range is elegant and masculine in design.

The HR 2000 Precision trimmer:

This battery-operated trimmer, with its vertical stainless steel blade, is for pruning eyebrow, nose and ear hair. With the additional comb attachment, you can set the device to trim to an exact length of three or six millimetres. The device is splash-proof (IPX 4). The cutting attachment can be removed for hygienic cleaning.



The HR 4000 Beard styler:

Beards are now on trend – they just need to be kept neat and tidy. With the Beurer HR 4000, your grooming regime will only take a moment. The device – complete with LED display and high-quality stainless steel blade with titanium coating – is splash-proof (IPX 4) and will give you the closest shave. It has two length-adjustable comb attachments, a precision attachment with a slim contour blade, and an extra comb attachment for a trim length of one, three or five millimetres, enabling you to style your beard to perfection.



The HR 5000 Hair clippers:

These elegant hair clippers, with their titanium-coated stainless steel blade and LED display, will help you achieve a groomed look. The device is waterproof (IPX 6). The cutting attachment can be removed for hygienic cleaning. The high-performance lithium-ion battery can last for an



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application of 60 minutes. By means of a slider, you can precisely adjust the device to one of five levels for individually adjustable cutting lengths. The hair clippers also have two different comb attachments and an integrated thinning function.

The HR 6000 Body groomer:

The HR 6000 Body groomer is a styling tool for your face and body. The flexible, double-sided, stainless steel razor blade ensures a safe and thorough shave. The device is waterproof (IPX 6) and can be used with both battery and mains operation. It has an LED display and a length-adjustable rotating attachment. The HR 6000 has a charging time of 60 minutes and also a shaving time of 60 minutes. The self-sharpening blades spare you from having to buy replacement blades.



The HR 7000 Foil shaver:

With the triple-blade shaving system and the extendible precision trimmer of the HR 7000, you'll be sure to pass over every last tiny hair. Soft-touch side surfaces ensure you keep a safe grip and the LED display makes the operation more intuitive. The product is completely waterproof (IPX 6). The powerful lithium battery provides a shaving time of 60 minutes and takes 90 minutes to charge. If you forget to charge the battery, you can use the practical quick-charge function. After just five minutes of charging, the device is operational again and all set for a full, battery-powered shave. The shaver head unit can be folded out and, thus, cleaned hygienically.



The HR 8000 Rotary shaver:

Complete with three spring-loaded dual-ring shaver heads, an additional 2-in-1 beard and sideburn styler, and a pop-up contour trimmer, the HR 8000 brings precision to shaving. The device is suitable for wet and dry shaving (IPX 6). The high-performance lithium-ion battery enables an application time of 60 minutes, with a charging time of 90 minutes. Thanks to the quick-charge function, the HR 8000 is ready for a complete shave using battery operation in the shortest amount of time.



Beurer is presenting new products across all product areas at the IFA 2019. All of the highlights will be on show at Beurer's booth from **6 to 11 September 2019** in **hall 4.1, booth 212**.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.