

Never get dehydrated with the DM 20 Hydration manager

Ulm, 4 September 2019 – A healthy adult should drink at least 1.5 litres of water per day. It is advisable to drink small rather than large amounts, as the body can only absorb a certain amount of water. The rest is excreted. With the new DM 20 Hydration manager, Beurer helps you to improve your hydration pattern and assists with your daily intake of fluids. The company will be presenting this innovative new product, which can help promote everyday health, at the IFA in Berlin.

The **DM 20 Hydration manager** is ideal for measuring, analysing and improving daily fluid intake. Both at home and when on the move, the hydration manager will remind you when it's time to drink water again by means of a colour LED display, and whether you are within or outside of your daily water requirement range.



The "beurer HealthManager app" allows you to set your own personal hydration target and, at the same time, view your current and previous hydration patterns. You can use the device with various containers. You just place them on the DM 20

and the quantity of liquid drunk is calculated automatically. You can also manually add the amount you have drunk via the app. Furthermore, the user has the option to create their own hydration diary and to define the unit of volume. Overall, up to five hydration plans can be stored at the same time. To ensure that there are no gaps in your data, the values from the device can be saved for up to 14 days before they have to be synced with the app.

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Beurer is presenting new products across all product areas at the IFA 2019. All of the highlights will be on show at Beurer's booth from **6 to 11 September 2019** in **hall 4.1, booth 212**.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.