

SignatureLine: new collection of scales with a truly distinctive design

Ulm, 6. December 2019 – The Beurer SignatureLine range boasts an exclusive selection of personal bathroom scales, which outshine the competition thanks to timeless colours, simple designs and illuminated XXL displays. The scales are available now in two sizes and three finishes, and comprise a total of nine models, with extra-high weight capacity of up to 200 kg. With their distinctive look, each of the scales is sure to be a real eye-catcher in the bathroom.

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The new range includes the GS 400 and GS 410 glass bathroom scales, the BF 400 diagnostic bathroom scale, the BF 410 premium diagnostic bathroom scale (each one in simple black or white), and the elegant GS 405 stainless steel scale.



All of the SignatureLine glass and diagnostic bathroom scales have a standing surface that is made of 8-mm-thick safety glass. The super-white safety glass surface really comes into its own on the light-coloured version in particular. Thanks to their extra-high weight capacity,

the scales can easily cope with body weights of up to 200 kg, regardless of whether you choose the 31 x 31 cm or 30 x 35 cm size. The devices can be used within a matter of seconds due to their Quick Start switch-on technology. The extra-large, illuminated black displays, together with the revamped digit layout, make sure the measured values are easy to read at all times.

In addition to measuring weight, the diagnostic bathroom scales can also determine a person's BMI, and calculate body fat, body water, muscle percentage, bone mass, and basal and active metabolic rates. What's more,



there is also a bar that clearly categorises the measured values, making them easy to interpret.



The GS 405 stainless steel scale is one of the highlights from the SignatureLine range. With its high-quality anti-fingerprint stainless steel surface, it is both attractive in design and particularly easy to clean. The XXL display and high weight capacity of up to 200 kg are further features that make this product stand out from the competition. The closed undersides of the GS 405, GS 410 and BF 410 also underscore the high-quality design of the SignatureLine range.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.