

Beurer products are awarded three "VERY GOOD" ratings

Ulm, 21 July 2020 – Three Beurer products have been awarded the test rating "VERY GOOD" by ETM TESTMAGAZIN. The BM 51 EasyClip upper arm blood pressure monitor, AS 99 Activity sensor and the new KS 34 XL Stainless steel kitchen scale impressed the judges, especially in terms of their workmanship, elegant design and good material properties.

BM 51 EasyClip – Upper arm blood pressure monitor

The BM 51 EasyClip is an upper arm blood pressure monitor with an innovative easyClip cuff for easy attachment with just one movement. The judges were also impressed with it in terms of handling. Another advantage is the good workmanship of the material. Material wear is not apparent, even after several weeks of use. The large display with white backlighting allows people with impaired vision to easily read the results from a distance of 30 centimetres. In addition, easy-to-understand operating instructions, the resting indicator and the coloured scale for classifying the measurement result round off the simple handling of the device.

Link to product test (in German):

<https://etm-testmagazin.de/tests/oberarm-blutdruckmessgerat-bm-51-von-beurer-im-test-3489>

AS 99 Pulse Bluetooth® – Activity sensor

The activity sensor is an all-rounder when it comes to activity tracking. In addition to activity and sleep tracking, the AS 99 uses an optical sensor to record the pulse on the wrist and also relays calls, texts or messages received on a Smartphone. This range of functions, the very good material, intuitive operation and easy start up was rated highly by the judges during the test phase. The option of linking the AS 99 with the free "beurer HealthManager" app in order to store the measured values there and have them clearly displayed was highlighted as a good feature.

Link to product test (in German):

<https://etm-testmagazin.de/tests/beurer-aktivitatssensor-as99-im-test-3524>

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ETM TESTMAGAZIN	
Beurer BM 51	
SEHR GUT	92,3 %
Online-Einzeltest Oberarm- Blutdruckmessgerät	04 2020
www.etm-testmagazin.de	



ETM TESTMAGAZIN	
Beurer Aktivitätssensor AS99	
SEHR GUT	92,4 %
Online-Einzeltest Aktivitätssensor bis 100,00 €	04 2020
www.etm-testmagazin.de	

KS 34 XL Stainless Steel – Kitchen scale

Above all, the judges highlighted the versatility of the kitchen scale. Thanks to its stainless steel design, the KS 34 XL Stainless Steel is not only a chic kitchen accessory, but is also a helpful tool when weighing large items with its permanent weight display and extra-high load capacity of 15 kg. The simple, easy-to-read Magic LED display only becomes visible during measurement. The modern touch key operation makes use extremely simple. For large items which cover the display, the hold function is particularly handy, as the weight is permanently displayed after weighing. In addition to the easy-to-clean surface with anti-fingerprint coating, the overload indicator and automatic switch-off round off the profile of this extremely helpful everyday appliance.

Technical data:

Dimensions: 20.0 × 26.3 × 2.1 cm

Maximum load: 15.0 kg

Units: Switchover from g/kg/lb:oz/oz

Magic LED display, digit size: 25 mm

Automatic switch-off after 2 min.

Hold function, tare function

Overload indicator



Link to product test (in German):

<https://etm-testmagazin.de/tests/beurer-ks-34-xl-stainless-steel-kuchenwaage-im-test-3550n>

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, compression leg therapy), a relaxing aid, hair removal devices (classic,

IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.