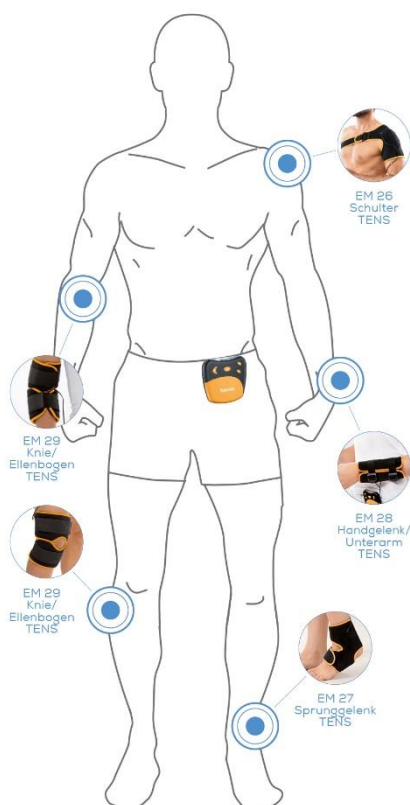


## Eliminate pain without medication with the Beurer cuff range for TENS application

**Ulm, 12 May 2020 – Be it pain in the wrist or ankles, on the lower arm, knees or elbows – Beurer offers a comprehensive range of TENS cuffs which use electrostimulation to mitigate pain effectively and without medication. The new EM 26, designed especially for use in the shoulder area, now completes the selection offered by the Ulm-based health specialist.**

“Transcutaneous electrical nerve stimulation” (TENS) is considered a proven form of pain therapy. Electrical impulses are transmitted to the surface of the skin by means of electrodes. The impulses sent to the brain suppress the transmission of the pain. This allows pain to be relieved effectively and without the need to take medication. All that can be felt when using the device is a gentle tickling.

### Various combination devices: targeted, precise and reliable



The Beurer TENS cuffs can be applied to various body parts. Due to its diagonal shape, the new **EM 26** shoulder TENS cuff is suitable as a universal cuff for treating issues on the left or right shoulder. The cuff completes the existing range consisting of the **EM 27** for use on the ankle, the **EM 28** wrist/lower arm TENS and the **EM 29** combination product for treating the knee and elbow. The ergonomically shaped, soft and smooth cuffs lie perfectly against the body. Thanks to wear-free contact electrodes made from a conductive carbon material, all that's required is a little water – and no additional contact gel. Hook-and-loop or buckle fasteners guarantee that the product fits perfectly. The wearable control

element with practical belt clip means that applications can be controlled anytime, anywhere. The devices each come with four pre-defined programs

**Beurer GmbH**  
Germany, Ulm  
Soeflinger Strasse 218  
89077 Ulm  
Germany

**Contact**  
Anna-Katharina Peuker  
[presse@beurer.de](mailto:presse@beurer.de)

**Website**  
[www.beurer.com](http://www.beurer.com)  
[www.beurer-healthguide.com](http://www.beurer-healthguide.com)





**Social Media:**



**PAIN**  
free

and the intensity is adjustable depending on personal preference. The countdown timer and safety switch-off function also mean the product is easy to use.

**Technical data:**

	<p>EM 26 – Shoulder TENS</p> <ul style="list-style-type: none"> <li>- Universal cuff for the left and right shoulders</li> <li>- Diagonal upper body circumference: up to 120 cm</li> </ul>
	<p>EM 27 – Ankle TENS</p> <ul style="list-style-type: none"> <li>- For alleviating pain in the ankle</li> <li>- Ankle circumference: approx. 18-31 cm</li> </ul>
	<p>EM 28 – Wrist/lower arm TENS</p> <ul style="list-style-type: none"> <li>- For alleviating pain in the wrist or lower arm</li> <li>- Wrist circumference: from 14 cm</li> </ul>
	<p>EM 29 – Knee/elbow TENS</p> <ul style="list-style-type: none"> <li>- For alleviating pain in the knee or elbow</li> <li>- Arm/thigh circumference: 25-70 cm</li> </ul>

**About Beurer**

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an

activity watch and heart rate monitors. USB ports and *Bluetooth*<sup>®</sup> enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at [www.beurer.com](http://www.beurer.com).