

Relieve menstrual cramps with the EM 50 Menstrual Relax

Ulm, 22 May 2020 – Menstruation forms part of a woman’s life for around forty years. Of the 130 million women that this affects in Europe, an estimated 20% suffer from such severe period pain that it restricts their day-to-day lives. Many women need to prepare for periods of discomfort on a regular basis, but want to avoid using pain-relief medication. Beurer is now launching a TENS device with optional heat function that has been specifically designed to provide a natural means of relieving menstrual cramps.



Thanks to the use of soothing heat and the TENS treatment (transcutaneous electrical nerve stimulation) for pain relief, the new EM 50 Menstrual Relax offers an effective alternative that negates the need for

medication. The product enables menstrual cramps and pain caused by endometriosis to be treated in a targeted manner. Whether at home or on the go, the EM 50 Menstrual Relax can be placed discreetly on the skin of your lower tummy underneath clothing. It is made from medical-grade silicone, and its extremely thin and flexible design means it adapts perfectly to the area to be treated. The TENS program itself has 15 intensity levels and a heat setting. After a recommended application period of 20 minutes, the device switches off automatically.

The EM 50 Menstrual Relax comes with a rechargeable battery that lasts for a total of six applications. To make the treatment even more effective, soothing heat can be added depending on your personal preference. The medical device is applied using self-adhesive gel films, which can be exchanged and, thus, ensure the longevity of the device.

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About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.