

Beurer is launching its production of face masks and is supporting the German Federal Government

Ulm, 3 June 2020 – Special times call for special measures. The healthcare specialist Beurer has recognised that there is currently a lack of medical protective equipment, even though these goods are necessary for every day life. This is why the Ulm-based company is expanding its production in Germany and Hungary and is now also manufacturing high-quality FFP2 masks and surgical masks there. It goes without saying that Beurer, as a medical device manufacturer, meets all the quality criteria required in the medical environment. As a result, Beurer was able to process the first order for the delivery of 20 million FFP2 masks to the German Federal Government in May.

Quality and flexibility are paramount. In order to ensure fast availability nationwide and operate independently of international supply chains, the protective masks will be manufactured in the two production facilities at the German site in Uttenweiler and at the Hungarian plant in Veszprém. Three production lines have been set up here for FFP2 face masks and surgical masks, which are used both in the medical field and by the end consumer. The products meet very high quality standards, meaning that Beurer is able to support the German Federal Government with 20 million masks at short notice.



"We are aware of our social responsibility and want to meet the increased demand on more than a temporary basis. We are delighted that our in-house production can now get started. This is because high-quality medical protective equipment is constantly required in the hospital and care sector, as well as in many other healthcare facilities. The idea for Beurer to manufacture the masks can be traced back to the German Bundestag Member Alexander Kulitz from the FDP, who reported the supply problem to me in April. With our production in Germany and Europe, we will be able to react with absolute flexibility in the future and contribute to improved basic supply in society," says Marco Bühler, Managing Director of Beurer GmbH.

Beurer GmbH
Germany, Ulm
Soeflinger Strasse 218
89077 Ulm
Germany

Contact
Anna-Katharina Peuker
presse@beurer.de

Website
www.beurer.com
www.beurer-healthguide.com

Social Media:



Only recently, the Ulm-based healthcare specialist donated 20,000 surgical masks and 5,000 FFP2 masks from an initial delivery to retirement homes in Ulm and Neu-Ulm.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at www.beurer.com.