

## Always perfectly styled with the HS 20 Cordless hair straightener

**Ulm, 8 July 2020 – Beurer's HS 20 Cordless hair straightener will take care of the perfect hairstyle, even on the go. Handy, practical and elegant, this new styling tool creates an impressive look whenever it's needed and fits perfectly into any handbag.**



The new **HS 20 Cordless hair straightener** ensures a well-groomed appearance and perfectly styled hair, whether at home, on the go or on holiday. With no cables, it can be used anytime, anywhere and fits in any women's handbag thanks to its handy design. Ceramic

tourmaline-coated hotplates protect the hair even when used regularly. Three variable temperature settings (160°C, 180°C, 200°C) easily adapt to the individual needs of each type of hair. Cordless use is designed for 30 minutes and it takes approximately two hours to fully charge. Quick heating allows the unit to be used immediately. The easy operation and well-lit LED display are further practical features of the styling tool. The plate lock for easy storage and transport, the heat-resistant protective cap and the safety switch-off after 30 minutes make the HS 20 the ideal safe travel companion.

### About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*® enable an

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### Social Media:



increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at [www.beurer.com](http://www.beurer.com).