

New at Beurer: Relieve itching after insect bites

Ulm, 30 July 2020 – The Ulm-based health specialist Beurer now offers an insect bite healer in its medical range. The BR 60 treats insect bites and stings and relieves skin symptoms, such as itching, inflammation and swelling.

In summer, stinging mosquitoes, horseflies or wasps are unloved guests when bathing, barbecuing or playing sports in the fresh air.

The bites and stings of these insects can cause itching, inflammation and swelling. The new Beurer Insect bite healer BR 60 can alleviate the symptoms in just a few seconds and speed up the healing process.



To use the device, place the heated surface of the BR 60 directly on the bite. The targeted application of heat to the affected area can help with itching, swelling and inflammation. The user can choose between two programmes with different

heat durations: One programme is for when using the product for the first time and for those with sensitive skin, while the second is recommended for when using the product regularly. The targeted application of heat suppresses the itching and speeds up the healing process. The device does not use any chemicals, meaning pregnant women can also use the insect bite healer without hesitation.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment; the company is a market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, leg compression massager), relaxation aids,

Beurer GmbH
Germany, Ulm
Soeflinger Strasse 218
89077 Ulm
Germany

Contact
Anna-Katharina Peuker
presse@beurer.de

Website
www.beurer.com
www.beurer-healthguide.com

Social Media:



hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. You can find more information at www.beurer.com.