

## Test rating "VERY GOOD" for new Beurer products

Ulm, 04 August 2020 – Two new Beurer products convinced the experts at ETM TESTMAGAZIN in an online individual test. The 4D neck massager MG 153 and the Insect bite healer BR 60 have been awarded the test rating "VERY GOOD". The good material processing, the effectiveness and the easy handling of the products were particularly emphasised.

### 4D neck massager MG 153

A manual massage to relax the tense and stressed neck and loosen the muscles is a relief after a long day. With the new 4D neck massager MG 153 this is now possible at home. Especially the four-dimensional hand-simulating massage heads, consisting of four kneading rollers and two pinch nodes, scored with an excellent massage performance in the test. In addition, the optional heat function, which can promote blood circulation and muscle relaxation, was praised. With two selectable intensity levels and the massage mode, each massage becomes an individual experience. The control element on the product ensures easy application and the massage intensity can be easily adjusted using the handles. Equally convincing was the good material quality and practical cleaning, as the cover of the MG 153 is hard-wearing, easy to remove and wash.



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ETM TESTMAGAZIN	
Beurer MG 153	
<b>SEHR GUT</b>	93,6%
Online-Einzelttest Nacken-Massagegerät <a href="http://www.etm-testmagazin.de">www.etm-testmagazin.de</a>	07 2020

Link to product test (in German):

<https://etm-testmagazin.de/tests/das-beurer-mg-153-4d-nacken-massagegerat-im-test-3556>

### BR 60 Insect bite healer

An insect bite can be unpleasant and annoying. The symptoms on the skin, such as itching, inflammation or swelling, can usually be felt for days. Insect bite healer BR 60 accelerates the healing of these symptoms. For application, the ceramic heating surface of the product is placed directly on the bite. The targeted application of heat to the affected area can relieve itching, inflammation or swelling. Two programmes with different heat durations - 3 seconds for the first application or 6 seconds for regular use - are available. This option was convincing in the test, as the device



ETM TESTMAGAZIN	
Beurer BR 60	
<b>SEHR GUT</b>	93,8%
Online-Einzelttest Insektenstichheiler <a href="http://www.etm-testmagazin.de">www.etm-testmagazin.de</a>	07 2020

can thus be optimally adapted to the personal sensation of warmth. The experts from ETM TESTMAGAZIN also rated the effectiveness as very good. When used immediately, the skin symptoms, especially itching, were noticeably and quickly relieved. The intuitive operation and the fact that the application is carried out without chemical substances were also positively emphasised. This means that pregnant women or people who wish to use non-drug solutions can also use the insect bite healer without hesitation.

Link to product test (in German):

<https://etm-testmagazin.de/tests/beurer-br-60-insektenstichheiler-3559>

### **About Beurer**

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment; the company is a market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, leg compression massager), relaxation aids, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors and heart rate monitors. USB ports and *Bluetooth*<sup>®</sup> enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. You can find more information at [www.beurer.com](http://www.beurer.com).