

## Targeted massage with the new massage gun

**Ulm, 14 December 2020 – Anyone suffering from muscle tension, pain or fatigue can now combat these problems themselves, using targeted trigger point massage. The new MG 180 Deep tissue massager is very easy to handle, and can even be used without another person to assist you.**

### One massage gun for many areas of application

Six different massage attachments and four intensity levels provide powerful, soothing muscle massage for the legs, calves, shoulders, arms, and various areas of the back (excluding the spine). Targeted application has an activating and regenerative effect on the affected muscle areas.

The MG 180 has an ergonomic shape and wireless operation to make massaging easy. The LED light is a practical feature that indicates battery status and the selected operating mode. Thanks to its built-in lithium-ion battery, the massage gun can be used for up to 3 hours.

### About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today the long-standing company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and the market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading European suppliers of personal scales. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal scales, kitchen scales, luggage scales, air cleaners, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake-up lights, a snore stopper, brightlights, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fasciae massage, compression leg therapy), a relaxing aid, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, basal thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*® enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1000. Further information is available at [www.beurer.com](http://www.beurer.com).

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