

A new addition to the range: LR 220 Air purifier with modern design and excellent filter performance

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Ulm, 01 April 2021 – The concentration of pollutants and allergens is often two to five times higher in our living spaces than outside. Pollen, fine dust and other particles don't stand a chance with the new LR 220 Air purifier from Beurer! Allergy sufferers in particular can finally breathe calmly again in their home, as the LR 220 removes nearly everything from the air that could harm your health thanks to the three-layered filter system with HEPA H13 filter. The Air purifier can ensure a better indoor climate in your home and a better quality of life all year round – not just during pollen season.



With its modern, round design, the new LR 220 fits perfectly into any home. The three-layered filter system (pre-filter + HEPA H13 filter + activated carbon) is highly effective and reliably removes fine/ domestic dust, animal hairs, pollen, smells,

harmful gases as well as various viruses and bacteria from the air. For particles $\geq 0.3 \mu\text{m}$ in size, the filter performance is up to 99.95%*. The product has three fan levels, a timer function (2, 4 or 8 h) and a turbo mode for particularly fast air cleaning. Thanks to the night mode, the device can also run in ultra-quiet mode and with a dimmed control panel while you are sleeping – without disturbing your night's rest. The LR 220 is suitable for room sizes of up to 37 m² and is therefore suitable for versatile use throughout the entire house or in the office. For hygienic use, the Air purifier has a filter change indicator and informs the user if a filter replacement is recommended. The replacement filter is available as a handy replacement item.



*Tests show: the three-layered filter system with HEPA H13 filter filters out up to 95% of particles $\geq 0.02 \mu\text{m}$ in size (IUTA test in April 2020 according to DIN 71460-1). For comparison: according to the German Federal Centre for Health Education, viruses are generally 0.02-0.3 μm in size.
(<https://www.infektionsschutz.de/infektionskrankheiten/erregerarten/viren.html>, available in German only)

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massagers), relaxation aids, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. You can find more information at www.beurer.com.