

Compact and stylish: New hair dryer HC 35 ensures a glossy finish

Ulm, 27 May 2021 - Sleek, smooth, salon-quality hair: the HC 35 hair dryer makes perfect styling possible even at home. The new compact device in the Beurer StylePro professional hair care series makes the daily hair routine easy, gentle and simple. With its modern design, the hair dryer will catch your eye in any bathroom.

The HC 35 guarantees a sleek look. It not only dries hair gently thanks to three heating and blower settings, also gives it shine and smoothness thanks to the integrated ion function. Blower and heating settings are displayed in colour by an LED symbol and can be individually adjusted depending on hair structure. The cold air function, which can also be variably controlled, fixes the hairstyle. The removable styling nozzle allows hair to be dried precisely. With its compact size, the device has a power output of 1600-2000 watts. Thanks to the practical storage bag, the HC 35 hair dryer can be quickly stored in the cupboard or a travel bag.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment; the company is the market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is constantly being developed further in all areas and offers products for use at home. It includes personal bathroom scales, kitchen scales, luggage scales, air purifiers, air dehumidifiers, air washers, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, a sleep sensor, wake up lights, a snore stopper, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massagers), relaxation aids, hair removal devices (classic, IPL, laser), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, a BabyCare line, ovulation thermometers, activity sensors, an activity watch and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 900. You can find more information at www.beurer.com.

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