

No more itching and swelling – thanks to the insect bite healer from Beurer

Ulm, 2 September 2022 – Mosquitoes, horseflies and wasps are often unwelcome guests when swimming, at barbecues or during outdoor activities. Stings and bites from these little pests are difficult to avoid using natural means and can have unpleasant consequences, such as itching and swelling on the skin. Insect bite healers from Beurer are gentle on your skin and can alleviate symptoms in just a few seconds. The product range consists of the compact BR 10 for on the go, the BR 60 for the whole family and the BR 90 with handy, optional light. Beurer is presenting the insect bite healers at this year's IFA in Berlin.



Insect bites can be irritating and can usually be felt for days afterwards. With the BR 10, BR 60 and BR 90 Insect Bite Healers, symptoms can be resolved more quickly. To use the device, place the fast-heating, ceramic hot plate directly on the affected area.

The targeted application of heat can relieve itching or swelling; it is often noted that the area heals more comfortably. As the insect bite healers do not have any chemical additives or medication, they are also suitable for use by pregnant women.

BR 10: perfect for travelling – small and quick to hand

The BR 10 Insect Bite Healer is the perfect companion for outdoor activities due to its extra-small, compact design. It can easily be attached to a backpack or belt loop using the practical carabiner hook, so it is always close at hand when a sting or bite occurs. The 3-second programme can relieve itching or swelling, even on sensitive skin.

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BR 60 and BR 90: natural help for the whole family

The two BR 60 and BR 90 Insect Bite Healers offer two programmes with different heat durations. For first-time use or for sensitive skin, an application time of 3 seconds is recommended. For regular use, 6 seconds is ideal. The BR 90, with its black design, also has an optional light, making it suitable for use in the dark. This makes insect bites a thing of the past.



BR 10 –
The outdoor talent



BR 60 –
The family favourite



BR 90 –
The all-rounder



Our tip: The best way to use the insect bite healer is immediately after the bite or sting, as this usually produces the best results. However, symptoms may subside more quickly even if use is started later. You can find more information about the products [online](#) or in the [range video](#).

Beurer is presenting new products across various product areas at IFA 2022. All highlights can be seen from **2 to 6 September 2022** in **Hall 4.1, Stand 212**.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment; the company is a market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio, which is under constant development in all areas, offers products for use in the home. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, beard and body care products for men, a BabyCare line, an ovulation thermometer, a fertility set, activity sensors and heart rate monitors. USB ports and *Bluetooth*® make it possible for a growing number of Connect products to



be connected to the expanding Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at www.beurer.com.