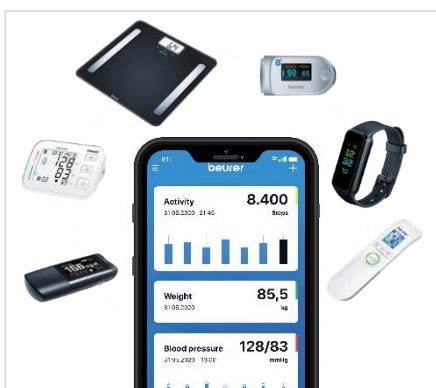


## A holistic view of health with the new “beurer HealthManager Pro” app

**Ulm, 2 September 2022 – Health is one of our most important assets and has long since become the number one megatrend. Whether you’re at home, at the doctors or on the move – these days, it’s essential to be able to access and share your health data at all times. With its “Connect” product range, Beurer is continually setting new standards in the digital healthcare sector and increasing health awareness in everyday life. At this year’s IFA, the Ulm-based health specialist will be presenting the new “beurer HealthManager Pro” app, a new medical device app that takes modern health management to a new level.**

The new medical device app ensures holistic health management. As with previous Beurer apps, numerous devices from the “Connect” range can also be used with the “beurer HealthManager Pro” app, for example in the areas of body weight, blood pressure, blood glucose, ECG, oxygen saturation, sleep, body temperature and activity. The various different applications are complemented by advanced features.

### The medical device app that can do more



The new centrepiece of the Beurer app world also features impressive additional Smart Services, which are especially useful for people who want to keep an eye on their parameters over the long term, and who wish to benefit from health tips in everyday life. For example, the “**beurer MyHeart**” add-on module makes it easier to integrate a healthier

lifestyle into everyday life in a targeted way. It also supports users with daily prompts, and exercise and nutrition tips as they gain a greater awareness of their health. The “**beurer MyCardio Pro**” service also provides the user with tailored analyses of their ECG measurements using certified algorithms, allowing for optimal monitoring of their heart health.

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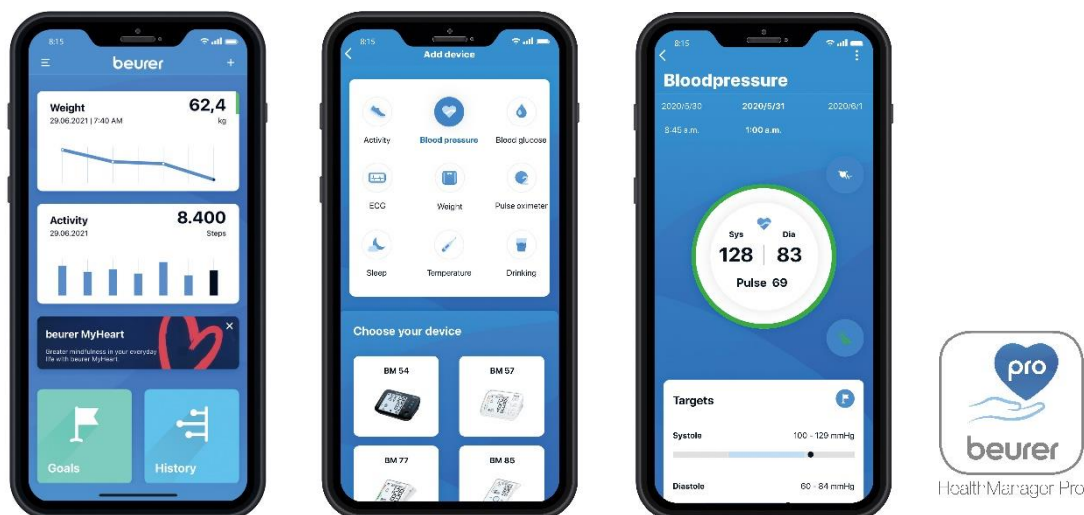
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### Social Media



### Modern design and intuitive operation

“beurer HealthManager Pro” has a fresh, modern design and is intuitive and easy to use. Accessibility was a key consideration when developing the user interface, so the new app can be used by anyone, including people with visual impairments. The font size, contrast and optimised parameter display can be adapted to the user’s individual requirements to make the information easier to read. Measurements and progress are represented in clear graphics and can be accessed at any time and anywhere. This allows the user to easily monitor and track their health values over a longer period of time. One practical feature is the export function, which makes it possible to simply and securely send health values to a doctor, for example.



The new “beurer HealthManager Pro” app is available free of charge from the Apple App Store and Google Play Store. Additional services are available on a paid basis. Further information is available on the [Beurer topic page](#).

Beurer is presenting new products across various product areas at IFA 2022. All highlights can be seen from **2 to 6 September 2022** in **Hall 4.1, Stand 212**.

### About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment; the company is a market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio, which is under constant development in all areas, offers products for

use in the home. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, beard and body care products for men, a BabyCare line, an ovulation thermometer, a fertility set, activity sensors and heart rate monitors. USB ports and *Bluetooth*<sup>®</sup> make it possible for a growing number of Connect products to be connected to the expanding Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at [www.beurer.com](http://www.beurer.com).