

MenCare: Professional hair and beard styling

Ulm, 1 September 2023 – Beards and hair: it all needs to be taken care of! The Beurer MenCare range equips men with the right tools for the job. Consisting of a total of five products which all feature high-quality design, you will find what you need to keep beards and hair expertly styled, and body hair precisely trimmed to you preference. Beurer will be exhibiting the new styling series at IFA from 1 to 5 September 2023.

The five new products offer the full spectrum of possibilities to meet individual shaving and styling needs. The elegant black design with applied colour elements makes the devices a striking feature of any bathroom.

MN2X Precision Trimmer:

The battery-powered **MN2X Precision Trimmer** is for trimming and shaping eyebrows as well as nostril and ear hair. The nostril and ear hair attachment gently removes unwanted hair, and the mini-blade with extra comb attachment (3/6 mm) is perfect for cutting and trimming eyebrows. The precision trimmer is splash-proof (IPX4) and comes with a battery, handy storage bag, two protective caps and a cleaning brush.



MN4X Beard Trimmer:



Smart, well-kept beards are on trend – the **MN4X** gets them into shape quickly and professionally. Equipped with a high-quality titanium-coated stainless steel blade, this

device is what you need to perfect your individual beard styling. A total of 12 cutting lengths can be set by means of 2 length-adjustable comb attachments (3-7 and 8-12 mm) as well as two-stage fine adjustment (0.8 and 1.2 mm). The device can be used in battery or mains operation mode. The powerful lithium-ion battery is fully charged in 90 minutes and delivers an equally long shaving time. The device is washable for hygienic cleaning. The charging and battery status is shown in

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the LED display. Included in delivery: storage bag, oil for the blade, cleaning brush and USB charging cable.

MN5X Hair Clipper:

Thanks to the wide, washable stainless steel blade, the **MN5X Hair Clipper** facilitate fast and efficient hair cutting. There are 10 length settings provided by 6 comb attachments (3, 6, 10, 16, 19 and 25 mm) plus four-level fine adjustment (0.6; 1.2; 1.8; 2.4 mm), as well as extra-long battery life of four and a half hours from a charging time of three hours. The device can be used both on battery power or mains operation. The device also has a travel lock to prevent accidental activation while on the move. Charging, battery and travel lock symbols are viewable in the LED display. The MN5X comes with a storage bag, oil for the blade, a cleaning brush and a USB-C charging cable.



MN8X Rotary Shaver:



Get silky smooth skin with the **MN8X Rotary Shaver** and its 360° Flex shaver head. The three shaver heads optimally adapt to the contours of the face to ensure a thorough and gentle shave. Magnetic fixing makes the shaver head very easy to remove. With the supplied precision trimmer attachment, you can also tackle precise "fine work" for immaculate beard styling. The device is waterproof (IPX7) and can even be used in the shower or bath. It also has a travel lock. The powerful lithium-ion battery ensures 60 minutes of shaving time and charges in 90 minutes. The quick-charging function is a highly practical feature which gives the MN8X ten minutes of

operation time after only five minutes of charging. The LED display shows charging, battery, travel lock and maintenance symbols. The scope of delivery includes a charging and storage station, protective cap, cleaning brush and USB-C charging cable with adapter.

MN9X Multigroomer:

The **MN9X Multigroomer** meets your hair trimming needs from head to toe! This all-rounder has five high-grade stainless steel attachments with excellent skin compatibility, for use over the entire body: beard trimmer, hair clipper, nose and ear hair clipper, body groomer and precision trimmer. 10 adjustable cutting lengths are available for the beard trimmer attachment (3-7 and 8-12 mm) and 4 cutting lengths for the hair clipper attachment (3, 6, 9, 12 mm) including two-stage fine adjustment (0.8 and 1.2 mm). The multigroomer is waterproof (IPX7) and therefore suitable for use in the shower and bathtub. A 90-minute charging time facilitates 90 minutes of shaving. The charging and battery status is shown in the LED display. The device comes in a handy hard case which includes oil for the blade, a cleaning brush and a USB charging cable.



Click here to see the [promotional video](#) for the new MenCare range.

All Beurer highlights will be presented at IFA from **1 to 5 September 2023**, in Hall 4.1 at Stand 216.

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment: the company is a market leader in Europe in the field of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is under constant development in all areas and includes products for home use. It includes: heating products, personal bathroom scales, kitchen scales,

luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, grooming and body care products for men, a Babycare line, an ovulation thermometer, a fertility set, activity sensors, and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at www.beurer.com.