

3 savings tips for staying cosy and warm this winter

Ulm, 26 October 2023 – Winter is drawing near and high energy costs will once again pose financial challenges for households. Beurer electric heating products, such as heated overblankets, heat pads and heated underblankets, provide targeted heat directly to the parts of the body where it is needed most. Our cosy, warm products can be used to increase heating efficiency and save on heating costs. Starting in November, Beurer will once again embark on a large-scale TV campaign to provide consumers with the valuable energy-saving tips below.

Nobody wants to feel cold in the winter and certainly not in their own home. But many people are forced to turn down the heating to save on energy costs. With its comprehensive [range of heating products](#), Beurer offers local heat for the body, targeted exactly where it is most beneficial.



Cosy warmth doesn't have to be expensive!

A "Calculation table for energy consumption" and the costs of Beurer electric heating products can be found here: [Energy cost calculator](#)

Beurer tips for saving energy at home

Beurer energy-saving tip 1: Turn the heating up later in the day and down earlier. A heated blanket or heat pad means you can still stay cosy and save energy.

Beurer energy-saving tip 2: To prevent heat from escaping into the room while using a heated electric blanket, place a normal fluffy blanket over the top. It should completely cover the heated blanket.



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Beurer energy-saving tip 3: In bedrooms, always keep heating set to low or even switched off completely. Switch on a heated underblanket approximately 30 minutes before going to bed and place the overblanket over it. This warms the bed while keeping the ambient air cool and fresh for restful sleep.

Of course, consumers shouldn't feel cold at night either.

People are often faced with the decision of whether to put the heating on for a cosy warm bed or turning it off for healthy fresh air. Heated underblankets are heated mattress covers that provide the ideal solution for a cosy warm bed without heating the ambient air.

Sustainable heating product range for that cosy feeling

Beurer offers a comprehensive range of heating products for winter. The Ulm-based health specialist would like to draw particular attention to the new **Green Planet series**. Though made from recycled materials, it's still soft and cosy – enabling consumers to save energy and protect the environment.

- [HK 123 XXL Cosy Grey Green Planet Heat Pad](#)
- [HD 75 Nordic Grey Green Planet Heated Overblanket](#)
- [UB 60 Green Planet Heated Underblanket](#)

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment: the company is a market leader in Europe in the field of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is under constant development in all areas and includes products for home use. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, grooming and body care products for men, a BabyCare line, an ovulation thermometer, a fertility set, activity sensors, and heart rate monitors. USB ports and *Bluetooth*® enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at www.beurer.com.

