

Healthy oral hygiene with the new Beurer Dental range

Ulm, 29 January 2024 – Proper dental care is essential for healthy teeth and gums. Beurer electric toothbrushes clean effectively and ensure a radiant smile. The German health specialist will be at Arab Health in Dubai from 29 January to 1 February 2024, presenting its new dental range with practical features for daily oral hygiene.

Beautiful and healthy teeth need optimal care! To meet this need the health specialist Beurer offers the **TB 30** and **TB 50 Protection Pro** electric toothbrushes for gentle and thorough cleaning. [Click here to view the product video!](#)



TB 30: For a sparkling smile

The TB 30 Electric Toothbrush uses oscillating and pulsating brush technology to gently clean teeth. Users can choose between two cleaning programs with different rotation speeds, and benefit from a 2-minute timer to ensure they brush for long enough. With an up to 20-day battery life based on normal use twice a day, teeth brushing is simple even away from home. In a subtle white design, the TB 30 is also a great fit for any bathroom.

The TB 30 gets teeth clean in just 2 minutes:

- 2 individual cleaning programs: Clean, Sensitive
- Oscillating, pulsating, brush technology for plaque removal
- Integrated 2-minute timer
- Powerful battery with up to 20 days of battery life
- LED charge indicator
- Includes inductive charger, USB charging cable with adapter and "Clean" brush head
- Clinically tested*

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TB 50: Makes daily dental care easy

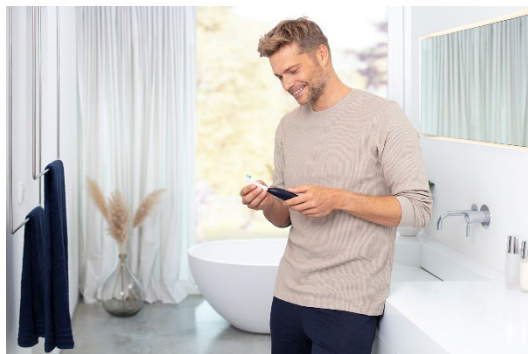
The **TB 50 Protection Pro** Electric Toothbrush features an integrated pressure sensor to protect gums and teeth, as well as 3 cleaning programs for comfortable brushing. Elegantly designed in dark blue and offering outstanding battery life of up to 45 days with twice-daily usage, it clearly stands out from other devices on the market. A practical storage box is also included, for maximum convenience when travelling.

The TB 50 has many impressive features:

- 3 individual cleaning programs: Clean, Sensitive, White
- Oscillating, pulsating, brush technology for plaque removal
- Integrated 2-minute timer
- Integrated pressure sensor to protect teeth and gums
- Powerful battery with up to 45 days of battery life
- Magic LED display and LED charge indicator
- With handy travel and storage box
- Includes inductive charger, USB charging cable with adapter and "Clean" brush head
- Clinically tested*



Replace brush heads regularly!



For optimal brushing results, brush heads should be replaced every three months. Beurer offers two brush head types: "Clean" (for intensive cleaning) and "Sensitive" (for sensitive teeth). These are compatible with both the TB 30 and TB 50 as well as all commercially

available electric toothbrushes. Protective caps and various coloured rings are supplied for differentiation.



*User study with 40 prophylaxis experts from Medical School 11, document in German

All the Beurer highlights can be seen at **Arab Health** from **29 January to 1 February 2024** in **Hall 4 / H4.F30**. Information on other Arab Health highlights can be found in the [Press Area](#).

About Beurer

Beurer was founded in 1919 in Ulm in Germany and is synonymous with health and well-being. Today, the long-standing company leads the way in several product fields in this segment: the company is a market leader in Europe in the field of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is under constant development in all areas and includes products for home use. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, grooming and body care products for men, a Babycare line, an ovulation thermometer, a fertility set, activity sensors, and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at www.beurer.com.