

## Upgrade for health management: new features for the Beurer health app

Ulm, 12 November 2023 – Many people regularly use health apps to monitor their health-related data, track training goals or as motivation to lead a balanced lifestyle. The “beurer HealthManager Pro” medical device app offers all-in-one health management, integrating multiple “Connect” devices covering the areas of body weight, blood pressure, blood glucose, ECG, oxygen saturation, sleep, body temperature and activity. At MEDICA 2023, Beurer will be shining a spotlight on new app features.

### NEW: Scan blood pressure values with the camera and save them in the app

One highlight is the new “Scan & Save” function. This feature means it is now possible to **digitally save values from all Beurer blood pressure monitors in the app** – even without *Bluetooth*<sup>®</sup>. After taking a blood pressure measurement, simply select the appropriate Beurer blood pressure monitor in the app and



use your smartphone camera to scan the device display in the indicated app window. The values are automatically detected and saved. It is no longer necessary to input them manually, so all users can easily record their values in a digital blood pressure diary for long-term monitoring.

### The health app that can do more!

Valuable additional benefits are provided by the “beurer MyHeart” service available as part of the “beurer HealthManager Pro” app. Delicious recipe ideas, short cooking videos, activity clips and mindfulness exercises help users implement personal health goals – such as eating more healthily, reducing stress or integrating more movement into everyday life.

The “beurer MyCardio Pro” service also provides users with a personalised analysis of their individual ECG measurements by means of certified algorithms, to facilitate optimal monitoring of heart health.

Beurer GmbH  
Germany, Ulm  
Soeflinger Strasse 218  
89077 Ulm  
Germany

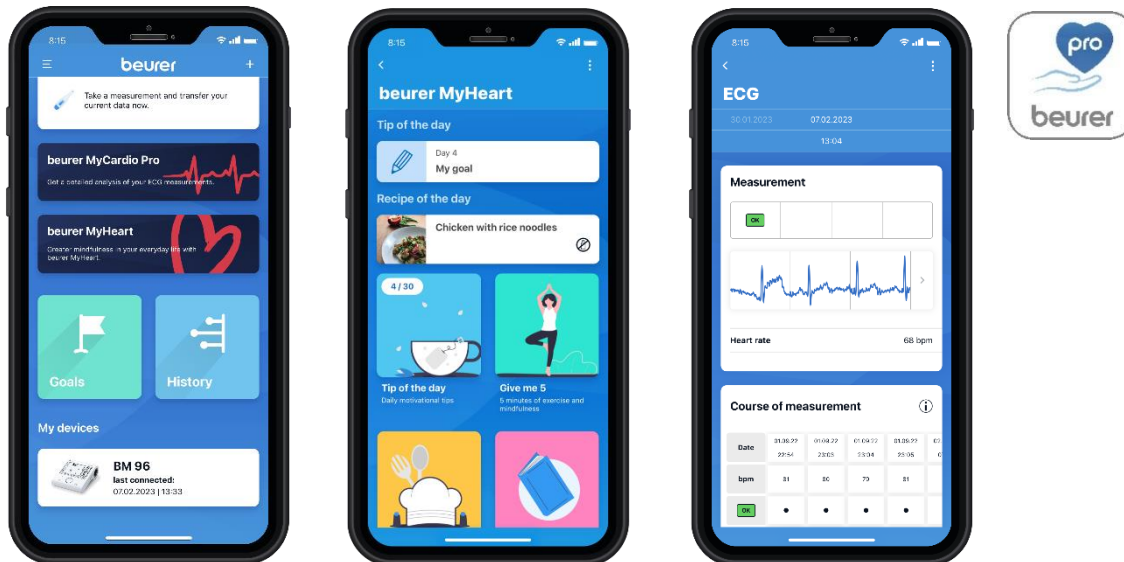
Contact  
Anna-Katharina Peuker  
Anke Niess  
[presse@beurer.de](mailto:presse@beurer.de)

Website  
[www.beurer.com](http://www.beurer.com)  
[www.beurer-healthguide.com](http://www.beurer-healthguide.com)

Social Media:



The "beurer HealthManager Pro" app and the "beurer MyHeart" add-on service were recently rated "VERY GOOD" by ETM TESTMAGAZIN. [Click here for the test report in German.](#)



All Beurer highlights will be on show at the MEDICA trade fair stand from **13 to 16 November 2023** in **Hall 10 at Stand D20**.

Information about other MEDICA highlights can be found in the [Press Area](#).

### About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment: it is a market leader in Europe in the field of flexible heating, and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is under constant development in all areas and includes products for home use. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, grooming and body care products for men, a Babycare line, an ovulation thermometer, a fertility set, activity sensors, and heart rate monitors. USB ports and *Bluetooth*<sup>®</sup> enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at [www.beurer.com](http://www.beurer.com).