

Deutsche Hochdruckliga e.V – Beurer marks 25 years of membership

Ulm, December 2023 – This year, Beurer has reached the mark of 25 years as a member of the German Hochdruckliga, the German association concerned with hypertension and the topic of high blood pressure. As a leading company in the healthcare industry, Beurer has become well-known. The company uses its health expertise to develop innovative products which support people in improving their health. Beurer’s long-established involvement with the association underlines its commitment to preventing and treating high blood pressure.

Beurer Managing Director Marco Bühler and Medical Sales Manager Kilian Kufner received an award to mark 25 years of membership in Ulm.

“High blood pressure is a common problem and unfortunately often goes undetected for too long. We want to raise awareness of continuous blood pressure monitoring among the population. With our innovative product solutions for home use, we can provide optimal and simple blood pressure monitoring in your own home,” says Kilian Kufner.

The Hochdruckliga has awarded its coveted seal to several models of [Beurer upper arm blood pressure monitors](#) in recent years: **BM 81, BM 28, BM 27, BM 85, BM 58, BM 35, BM 26, BM 55 and BM 40.**

More information about the German Hochdruckliga can be found at www.hochdruckliga.de (page in German).

About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the long-established company leads the way in several product fields in this segment: it is a market leader in Europe in the field of flexible heating, and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is under constant development in all areas and includes products for home use. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg

Beurer GmbH
Germany, Ulm
Soeflinger Strasse 218
89077 Ulm
Germany

Contact
Anna-Katharina Peuker
Anke Niess
presse@beurer.de

Website
www.beurer.com
www.beurer-healthguide.com

Social Media:



compression massager), relaxation aids, hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, grooming and body care products for men, a Babycare line, an ovulation thermometer, a fertility set, activity sensors, and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at www.beurer.com.