

Midwife recommended: BY 40 Breast Pump from Beurer

Ulm, 21 June 2023 – 50 midwives and the parents under their care tested the BY 40 Electric Breast Pump for daily use, usability and general handling between March and May 2023. 98 percent of the midwives recommend the Beurer Breast Pump.

For more flexibility during breastfeeding

Breast milk has all the nutrition babies need. Electric breast pumps are the ideal aid for new mums if they ever need to be away from their little ones temporarily. This allows babies to be given expressed breast milk whenever they are hungry at a later point if mum is not nearby.

Vacuum technology simulates the child's natural drinking. The BY 40 offers users ten stimulation levels and ten pumping levels. The soft, supple silicone cushion ensures particularly comfortable use. The compact design makes it easy to use both at home and on the go.

Here is how the "Hebammen-testen.de" midwife testing website rates the BY 40 Breast Pump*

100% rate the design as straightforward to very straightforward.

100% rate the size overall as good to very good.

100% rate the usability as user-friendly to very user-friendly.

98% rate placement on the breast as good to very good.

98% rate cleaning as straightforward to very straightforward.

98% rate the quality (workmanship, material, functionality) as high quality to very high quality.

98% rate the fit of the silicone cushion (size M) on the breast as good to very good.

96% rate the positioning and hold of the silicone cushion on the breast as good to very good.

94% rate the silicone cushion's ability to adapt to the shape of the breast as adaptable to very adaptable.



Beurer GmbH
Germany, Ulm
Soeflinger Strasse 218
89077 Ulm
Germany

Contact
Anna-Katharina Peuker
Anke Niess
presse@beurer.de

Website
www.beurer.com
www.beurer-healthguide.com

Social Media:



92% rate the pumping performance as good to very good.

Further technical data of the BY 40:

- Memory function
- Illuminated display with battery level indicator
- Non-slip rubber feet
- Set includes Beurer bottle and adapters for NUK and Philips Avent bottles
- Batteries and mains adapter included
- Automatic switch-off after 60 minutes
- Medical device

The full report (in German) can be found on Hebammen-testen.de under the following link: <https://hebammen-testen.de/campaigns/beurer-elektrische-milchpumpe-by-40/>

*Detailed report on www.hebammen-testen.de

About Beurer

Beurer was founded in Ulm in 1919 and stands for health and well-being. Today, the long-standing company leads the way in several product fields in this segment; the company is a market leader in Europe in the area of flexible heating and a market leader in Germany for blood pressure monitors and massage products. Beurer is also one of the leading suppliers of personal bathroom scales in Europe. This portfolio is under constant development in all areas and offers products for home use. It includes: heating products, personal bathroom scales, kitchen scales, luggage scales, air purifiers, air humidifiers, air washers, a sea air simulator, fans, thermo hygrometers, aroma diffusers, blood pressure monitors, blood glucose monitors, a resuscitation aid, mobile ECG devices, hearing amplifiers, pulse oximeters, nebulisers, clinical thermometers, insect bite healers, wake up lights, daylight therapy lamps, infrared lamps, TENS/EMS devices, massage products (foot massage, Shiatsu massage, massage chairs, massage cushions, fascia massage, leg compression massager), relaxation aids, hair removal devices (classic, IPL), FaceCare and HairCare products, a cellulite releaZer, cosmetics mirrors, manicure/pedicure sets, grooming and body care products for men, a BabyCare line, an ovulation thermometer, a fertility set, activity sensors, and heart rate monitors. USB ports and *Bluetooth*[®] enable an increasing number of Connect products to connect to the growing Beurer app world and/or software. The family-run company operates a global distribution network in more than 100 countries and currently has a workforce of around 1,700 people. You can find more information at www.beurer.com.