

Press release

## Beurer once again named a Top Company for 2024

Ulm, 19 January 2024 – kununu, a major employer ratings platform in German-speaking countries, has once again awarded Beurer its Top Company seal for 2024. The seal honours companies that have high levels of employee satisfaction based on independent ratings submitted by the employees on the platform. This means that the Ulm-based health specialist offers one of the best working environments in Germany. Only very few companies overall – just under five percent – are awarded the title of Top Company every year.

“We congratulate Beurer on receiving the Top Company seal for 2024,” says Nina Zimmermann, CEO of kununu. “The award is presented to employers that are rated



particularly highly on kununu. This is a very select group as only about five percent of companies meet the qualification criteria. Employers that receive the seal not only set themselves apart by recognising and appreciating their staff, they also send a strong signal to talented people who are looking for the right company to join,” continues Zimmermann.

A study by the market research company YouGov from September 2022 stated that 45 percent of all talented potential employees consider the seal to be relevant or very relevant when choosing which jobs to apply for.

### Appreciating staff is a cornerstone of Beurer’s approach

Isnije Veli, Team Leader for Recruiting & Personnel Development at Beurer, is also particularly proud of the award and sees it as confirmation of the corporate culture at the Ulm-based health specialist.



“The award shows that we’re on the right track. At Beurer, the focus is on people and their needs,” says Veli. “I’m particularly proud of the positive feedback from our employees. It lays the best foundation for continued long-term cooperation and, of course, for attracting new employees.”

## Criteria for qualifying as a Top Company

- At least seven ratings from employees since the profile was created. Ratings from applicants are excluded.
- A minimum score of 3.8 stars (out of a possible 5), both overall and in the employee ratings.
- The ratings score from employees must have been at least 3.8 stars over the past twelve months.
- At least two new ratings in the past twelve months. An updated rating also counts as a new rating here.

Prospective apprentices, students, trainees and job seekers can find out more about Beurer as an employer and its vacancies on the [Beurer careers page](#).

The company also provides insights into its work on its [LinkedIn](#) and [Instagram](#) pages. [Click here to take a look at its working environment](#).

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### About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby, including blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu and sleep & rest. What's more, Beurer offers various beauty products in the categories of FaceCare, BodyCare, HairCare, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by beurer and Physioline product groups, along with numerous abdominal muscle trainers. The baby category contains special products adapted to the needs of children, babies and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make

everyday life easier. Around 1,700 employees worldwide and a global distribution network spanning more than 100 countries ensure the company's ever-growing success. You can find more information at [www.beurer.com](http://www.beurer.com).