

Press release

Valentine's Day essentials!

Ulm, 31 January 2024 – Valentine's Day is just around the corner. February 14th: a day when many people take the opportunity to spend time with the one they love. It need not mean going to a fancy restaurant – many people prefer to cuddle-up and enjoy feelgood time in their own home. With this list of Valentine's Day 2024 must-haves for an wonderful evening from start to finish, Beurer can be with you at every step – from perfect grooming to snuggling-up on the sofa.

Even when it's a relaxed at-home date night on the cards, women and men want to feel good in every aspect of it. From personal care and perfect hair, to a cosy evening on the couch.

Smooth skin, beautiful nails and perfect grooming

The **IPL 7800 COOL PRO IPL Hair Removal Device** is what you need for **hair-free skin**: a state-of-the-art IPL light technology for professional hair removal, as also used by dermatologists, works by deactivating hair follicles on the arms, legs, face, underarms and bikini line, so the hair cannot grow back.

Beautiful nail care doesn't have to mean a trip to the nail studio. With the **MP 84 Manicure/Pedicure Set**, you can perfectly maintain your own hands and feet. File, shorten, shape and polish nails, or remove hard skin, cuticles, calluses and corns – the ten high-quality attachments offer extensive application options to enable perfect care.

Perfect style achieved automatically with the **HT 75 Curling Tongs**. Simply insert a section of hair into the curl styler; it is wound up with the press of a button. After 12 seconds, an alert sound tells you it's time to move the curling tongs downwards to release the hair.



Image: IPL 7800



Image: MP 84

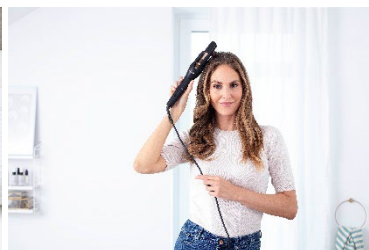


Image: HT 75

With the BarbersCorner men's grooming range, Beurer also offers products for optimum beard styling and facial hair trimming.



The **HR 4000 beard styler** delivers precisely trimmed beard styles thanks to various length settings and an additional precision attachment with slim titanium contour blade. The high-quality stainless steel blade with titanium coating ensures maximum skin compatibility.



The **HR 2000 precision trimmer** is ideal for precisely trimming facial hair. It can be used to keep eyebrows, nose hair and ear hair neatly in shape. With a high-quality stainless steel vertical blade for maximum skin compatibility.

Feelgood moments in your own home

Beurer offers two essential items for making an evening of sofa snuggling perfect.

For cosy cuddles what you need is the **HD 75 Cosy Dark Grey Heated Overblanket** featuring a snuggly fleecer outer. The skin-friendly and breathable fabric, six selectable temperature settings and automatic switch-off after three hours are especially comforting and ensure relaxing warmth exactly where it is needed.

Boost the mood of positive relaxation even more with **a feelgood room fragrance**. The **LA 35 Aroma Diffuser** is just what you need. Featuring a stylish design and luxurious fabric covering, it creates an uplifting ambience by delivering water-soluble aromas directly into the room via microfine atomisation.



Image: HD 75



Image: LA 35

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About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby, including blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu and sleep & rest. What's more, Beurer offers various beauty products in the categories of FaceCare, BodyCare, HairCare, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by beurer and Physioline product groups, along with numerous abdominal muscle trainers. The baby category contains special products adapted to the needs of children, babies and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a global distribution network spanning more than 100 countries ensure the company's ever-growing success. You can find more information at www.beurer.com.