

Press release

## Beurer's menstrual relax enable women to relax in everyday life

Ulm, 16 September 2024 – Relaxing as you go about your day-to-day life, meeting up with friends, being fully active – for many women, these everyday situations are almost impossible during their period. Menstrual pain consumes their everyday life, and is often something that particularly affects women suffering from endometriosis. To help them enjoy their day-to-day life without worries, the Ulm-based health specialist Beurer offers the EM 50 Menstrual Relax and the EM 55 Menstrual Relax+ – two hidden helpers that provide medication-free pain relief for their menstrual pain.

No sooner is one period over the next one is on its way. On average, the female cycle reaches the menstruation phase every 28 days. From years of experience, every woman knows best when exactly her menstrual pain occurs and how intense it will be. But how do women deal with it? All too often, their only thought is that they just have to grin and bear it. Beurer says: It just doesn't have to be that way!



The [EM 50 Menstrual Relax](#) and [EM 55 Menstrual Relax+](#) are medical devices that provide pain relief for menstrual pain and pain caused by endometriosis. The combination of TENS technology with soothing heat provides pleasant, medication-free relief from abdominal pain. The products adapt flexibly and comfortably to the shape of a woman's body, meaning they can be worn discreetly under clothing. The EM 55 offers added warmth thanks to its larger shape and heat surface. Thanks to the rechargeable battery and 15 TENS intensity levels, you can decide for yourself where and when to use either pad.

Click here for the video (in German): <https://youtu.be/1Pb4ZLtcemM>

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## Social Media



## About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby, including blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu and sleep & rest. What's more, Beurer offers various beauty products in the categories of FaceCare, BodyCare, HairCare, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by beurer and Physioline product groups, along with numerous abdominal muscle trainers. The baby category contains special products adapted to the needs of children, babies and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a global distribution network spanning more than 100 countries ensure the company's ever-growing success. You can find more information at [www.beurer.com](http://www.beurer.com).