

Press Release

Beurer receives the "German Health Award 2025"

Ulm, 27 October 2025 – Beurer is delighted to receive the "German Health Award 2025". And twice over: In the category "Digital Heart Centres & Mobile ECG" as well as the overall winner in the area of "Health Care/Products – Manufacturer". The award recognises high customer satisfaction and is based on a large consumer survey.

The award is presented annually by the German Institute for Service Quality (DISQ) and the news channel ntv. The "German Health Award 2025" honours the most popular providers in 68 categories – from medical care to nursing to digital health services.

The basis of the evaluation is a population-representative online survey, for which more than 43,000 customer opinions on 858 companies were evaluated this year. Customer satisfaction with providers from the health sector in the areas of price-performance ratio, offer and customer service was examined.



Beurer was already awarded the "German Health Award" in 2023 and 2024. The renewed honour confirms the company's continuous quality. "We greatly appreciate the double award with the German Health Award 2025 – especially as it is based on the opinions of our customers," says Robin Landgraf, Team Leader Product Management Medical at Beurer.

In the future, Beurer will continue to support people in their individual and healthy lifestyle with a wide range of innovative products.

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About Beurer

Beurer was founded in Ulm in 1919 and now leads the way in several product categories. The family business is synonymous with a modern and healthy lifestyle, which is reflected in the claim "healthy. life. style." for the Beurer brand. Originally a manufacturer of heat pads and heated underblankets, Beurer has grown into an expert, full-range supplier offering more than 500 products. Today, the traditional company offers various products for use at home across its product categories of Health, Wellbeing, Beauty, Personal Care, Home, Fitness, Baby and Pet Care. These include medical devices such as blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, insect bite healers and products for pain therapy. The product range also covers the areas of flexible heating, weight, air, massage and recovery. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the Personal Care category. Beurer offers a range of fitness products in its "Antelope by beurer" product group. The Baby category contains products adapted to the needs of children, babies and their parents. With "Love Your Pet by beurer", Beurer offers a wide range of products for pets. The "Connect" product group includes a wide range of apps that can be combined with Beurer products and make people's everyday routine easier. Around 1800 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at www.beurer.com.