

Press release

Beurer HD 75 Nordic makes an impression at Stiftung Warentest

Ulm, 3 December 2024 - Stiftung Warentest has awarded the Beurer HD 75 Nordic Heated Overblanket. In the comparison test of nine heated blankets in issue 12/2024, the [HD 75 Nordic](#) achieved an overall rating of “GOOD” (2.4).

The Beurer HD 75 achieved top scores from German consumer organisation, Stiftung Warentest, in the major categories of heating function, durability, and safety. In the last category it even received the rating “VERY GOOD”! And what’s more, the Beurer HD 75 Nordic showed the lowest electricity costs among the tested models.



The HD 75 Nordic Heated Overblanket, with its luxurious and wonderfully cosy outer material, ensures safe usage thanks to the Beurer safety system and automatic switch-off after three hours. The textiles used are tested for harmful substances, skin-friendly, and OEKO-TEX® Standard 100 certified.

The heated blanket can be machine washed at 30°C for easy and hygienic cleaning.

Stiftung Warentest is an independent German consumer organisation founded in 1964. It is known for its comparative testing of products and services which provides well-founded, objective information for consumers. Beurer is grateful for this independent verification and sees the results of it as a real incentive to continue developing products at the highest of levels.

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About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby, including blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu and sleep & rest. What's more, Beurer offers various beauty products in the categories of FaceCare, BodyCare, HairCare, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by beurer and Physioline product groups, along with numerous abdominal muscle trainers. The baby category contains special products adapted to the needs of children, babies and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a global distribution network spanning more than 100 countries ensure the company's ever-growing success. You can find more information at www.beurer.com.