

Press release

Salon-quality professional nail care at home

Ulm, 6 September 2024 – The nail salon is no longer the only option for achieving a perfect manicure. At the IFA event in Berlin, Beurer is presenting the new and innovative 3-in-1 MP 200 StudioNails Pro Manicure/Pedicure Station. The multifunctional device combines three essential steps for nail care: precise filing, efficient suction of nail dust and rapid drying of nail varnish or gels using UV/LED light. Developed to meet the highest demands, the MP 200 enables simple and mess-free usage, just like in a professional nail salon.

This comprehensive solution not only lets you achieve professional results; you are also guaranteed a clean and efficient manicure experience – making it perfect for users who demand the highest levels of versatility and hygiene. The compact design makes the MP 200 easy to transport and store. The 3-in-1 unit facilitates an optimal manicure/pedicure in three steps, and each function can also be used independently. It is suitable for diabetics to use.



The ultimate manicure experience in three steps

Step 1: File nails with the nail shaper: As the manicure/pedicure unit is steplessly adjustable, the intensity can be flexibly changed for individualised nail care. This powerful product runs at up to 20,000 rpm to deliver efficient, fast nail care. Thanks to the aluminium housing, the nail shaper works quietly with minimal vibration, and does not generate high temperatures. Nine high-quality attachments made of sapphire, felt and carbide offer tailored use as desired.

Step 2: Suction of nail dust while filing: The extraction function of the MP 200 ensures clean work and prevents nail dust from being swirled up. The integrated filter is durable, removable and quick to clean.

Step 3: Drying of nail varnish and curing of gels with the UV/LED light: The integrated UV/LED nail dryer is suitable for all UV-curing varnishes and gels and contributes to a long-lasting finish. A particularly smart feature is the countdown display for 30, 60 and 90 seconds of use.

All Beurer highlights will be presented at IFA from 6 to 10 September 2024 in Hall 4.1
at Stand 210.

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Social Media**About Beurer**

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby, including blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu and sleep & rest. What's more, Beurer offers various beauty products in the categories of FaceCare, BodyCare, HairCare, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by beurer and Physioline product groups, along with numerous abdominal muscle trainers. The baby category contains special products adapted to the needs of children, babies and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a global distribution network spanning more than 100 countries ensure the company's ever-growing success. You can find more information at www.beurer.com.