

Press release

Ready for the summer with Beurer's insect bite healers

Ulm, 20 May 2025 – Summertime means spending time outside – a barbecue in the garden, a day relaxing by the water, or perhaps even a night camping under the stars. However, the warm weather also brings some uninvited guests: Mosquitoes and other insects. Before you know it, you've been stung and are left dealing with that annoying itching sensation. The popular Beurer insect bite healers can provide quick relief in these situations.

The top model BR 90 has everything you need for a care-free summer. The insect bite healer offers two different programs – one for more sensitive skin and one for regular usage. There is also a handy operable light to help you use the device accurately in the dark as well.

However, the handy BR 60 and the compact BR 10 with its carabiner hook are also ideal companions in your backpack or handbag or on your key ring. This makes them ideal for your next holiday, camping trip or picnic in the park.



Suitable for the whole family

All Beurer insect bite healers are also suitable for children aged 3 years and over and for expectant mothers. And you can be safe in the knowledge that the insect bite healers do not use any chemicals whatsoever. Instead, they provide targeted heat to the affected area, which has been proven* to help relieve itching caused by insect bites and stings. The five-year guarantee is a further promise of the quality and durability of these models.



Further information on insect bite healers can be found in the Beurer health guide:

<https://www.beurer.com/gesundheitsratgeber/en/wellbeing/insect-bite-healer.php>

*For further information on the clinical study, please see: www.beurer.com/br-study

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About Beurer

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby. Its range comprises blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu, and sleep & rest. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range, and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by Beurer and PhysioLine product groups, along with numerous abdominal muscle trainers. The Baby category contains special products adapted to the needs of children, babies, and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at www.beurer.com.