

Press Release

## Beurer receives the "German Health Award 2025"

**Ulm, 27 October 2025 – Beurer is delighted to receive the "German Health Award 2025". And twice over: In the category "Digital Heart Centres & Mobile ECG" as well as the overall winner in the area of "Health Care/Products – Manufacturer". The award recognises high customer satisfaction and is based on a large consumer survey.**

The award is presented annually by the German Institute for Service Quality (DISQ) and the news channel ntv. The "German Health Award 2025" honours the most popular providers in 68 categories – from medical care to nursing to digital health services.

The basis of the evaluation is a population-representative online survey, for which more than 43,000 customer opinions on 858 companies were evaluated this year. Customer satisfaction with providers from the health sector in the areas of price-performance ratio, offer and customer service was examined.



Beurer was already awarded the "German Health Award" in 2023 and 2024. The renewed honour confirms the company's continuous quality. "We greatly appreciate the double award with the German Health Award 2025 – especially as it is based on the opinions of our customers," says Robin Landgraf, Team Leader Product Management Medical at Beurer.

In the future, Beurer will continue to support people in their individual and healthy lifestyle with a wide range of innovative products.

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**Beurer GmbH**

**Beurer GmbH**

Söflinger Strasse 218  
D-89077 Ulm  
Tel. +49 (0)731 3989-0  
Fax +49 (0)731 3989-295  
[www.beurer.com](http://www.beurer.com)

**Beurer press contact**

Simon Schwörer  
Email: [presse@beurer.de](mailto:presse@beurer.de)

**Social media**



**About Beurer**

Beurer was founded in 1919 in Ulm and is synonymous with health and well-being. Today, the family-run company leads the way in several areas of this segment. Originally a manufacturer of heat pads and heated underblankets, the company has grown into a full-range supplier offering more than 500 products. Beurer offers various products for use at home in the categories of health, wellbeing, beauty, personal care, home, fitness and baby. Its range comprises blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, hearing amplifiers, daylight therapy lamps, insect bite healers, a mobile ECG device and an emergency wristband, as well as products for pain therapy and women's health. The range also covers the areas of flexible heating, weight & diagnosis, air & aroma, massage & shiatsu, and sleep & rest. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range, and electric toothbrushes in the personal care category. The company offers a range of fitness products in its Antelope by Beurer and Physioline product groups, along with numerous abdominal muscle trainers. The Baby category contains special products adapted to the needs of children, babies, and their parents. With its "Connect" product group, the health specialist offers a wide range of apps that can be combined with Beurer products and make everyday life easier. Around 1,700 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at [www.beurer.com](http://www.beurer.com).