

Press Release

## Beurer Air Purifier receives "VERY GOOD" from ETM Test Magazine

Ulm, 31 October 2025 – In the current issue 10/2025 of the renowned ETM TESTMAGAZIN, the Beurer Air Purifier LR 401 has been awarded the grade "VERY GOOD" (92.0%). In a comparative test of a total of 16 air purifiers, the model impressed with its strong performance.

The testers noted that the LR 401 "shows no real weaknesses." The test report further states: "Especially the filtration power proved to be very strong." The Clean Air Delivery Rate of the air purifier, around 266 m<sup>3</sup>/h, also impressed.

Furthermore, the testers highlighted the appealing material quality of the LR 401 as well as the device's functional range, which they described as "quite appealing." Thanks to four fan levels, an intelligent automatic mode, and the Turbo, Manual, and Night modes, the air purifier is versatile in use. The possibility to control the LR 401 via the "beurer FreshHome" app was also positively noted in the test.



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### **About Beurer**

Beurer was founded in Ulm in 1919 and now leads the way in several product categories. The family business is synonymous with a modern and healthy lifestyle, which is reflected in the claim "healthy. life. style." for the Beurer brand. Originally a manufacturer of heat pads and heated underblankets, Beurer has grown into an expert, full-range supplier offering more than 500 products. Today, the traditional company offers various products for use at home across its product categories of Health, Wellbeing, Beauty, Personal Care, Home, Fitness, Baby and Pet Care. These include medical devices such as blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, insect bite healers and products for pain therapy. The product range also covers the areas of flexible heating, weight, air, massage and recovery. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the Personal Care category. Beurer offers a range of fitness products in its "Antelope by beurer" product group. The Baby category contains products adapted to the needs of children, babies and their parents. With "Love Your Pet by beurer", Beurer offers a wide range of products for pets. The "Connect" product group includes a wide range of apps that can be combined with Beurer products and make people's everyday routine easier. Around 1800 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at [www.beurer.com](http://www.beurer.com).