

Press Release

Beurer heated throws impress in the ETM Test Magazine

Ulm, 13 January 2026 – In the colder months, many people long for cosy warmth. To match this, the ETM Test Magazine put seven heated blankets under the microscope in issue 12/2025 – with a pleasing result for Beurer: No fewer than three models from the pioneer in the field of heat products impressed in the test.

With the outstanding test score “Very good” and a rating of 95.2 percent, the [HD 82 Stockholm](#) secured a top spot. “The outer textile, in particular, is wonderfully soft and can flatter the body very nicely,” praised the testers. In addition to the high-quality workmanship, the durability of the material and the easy to use HD 82 Stockholm also impressed.



The [HD 81 Cord Light Grey](#) was also able to score points – it achieved the rating “Very good” with a score of 92.0 percent. The ETM Test Magazine highlighted the trendy corded velvet design and the solid technology and described the user experience as “wonderful”.

The Heated Throw [HD 65 Dark Grey](#) achieved a rating of 91.5 percent, earning the grade “Good”. It also impressed in comparison thanks to its pleasantly soft material. The testers also stated: “All the materials present here are of a very appealing quality.”



The positive results of the comparison test in the ETM Test Magazine underline the quality and variety of Beurer’s range of heat products.

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About Beurer

Beurer was founded in Ulm in 1919 and now leads the way in several product categories. The family business is synonymous with a modern and healthy lifestyle, which is reflected in the claim "healthy. life. style." for the Beurer brand. Originally a manufacturer of heat pads and heated underblankets, Beurer has grown into an expert, full-range supplier offering more than 500 products. Today, the traditional company offers various products for use at home across its product categories of Health, Wellbeing, Beauty, Personal Care, Home, Fitness, Baby and Pet Care. These include medical devices such as blood pressure and blood glucose monitors, clinical thermometers, pulse oximeters, nebulisers, insect bite healers and products for pain therapy. The product range also covers the areas of flexible heating, weight, air, massage and recovery. What's more, Beurer offers various beauty products in the categories of facial care, body care, hair care, hair removal, manicure & pedicure, as well as a men's grooming range and electric toothbrushes in the Personal Care category. Beurer offers a range of fitness products in its "Antelope by beurer" product group. The Baby category contains products adapted to the needs of children, babies and their parents. With "Love Your Pet by beurer", Beurer offers a wide range of products for pets. The "Connect" product group includes a wide range of apps that can be combined with Beurer products and make people's everyday routine easier. Around 1800 employees worldwide and a distribution network spanning more than 100 countries contribute to the company's ever-growing success. You can find more information at www.beurer.com.